

Implementation date and additional rounds
2011

Package coverage

Health warnings are required to cover 32% of the front and 45% of the back of the package. Overall, 38.5% of the package space is appropriated to health warnings.

Rotation schedule and history

Fourteen warnings are used on cigarette packages.

Restrictions on misleading information

Misleading descriptors such as “light” and “mild” are prohibited from appearing on packages.

WARNINGS

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